We Maintain a Prompt Mail and Phone Order Bureau. All Orders Are Given Prompt & Careful Attention.

KORRICKS"

PHOENIX ARIZONA SUNDAY, DECEMBER 12, 1920

Visit Toy Town and Doll City and Choose From Our Entire Stock and Deduct 25% At Time of Purchase

OPEN SATURDAY EVENING UNTIL 9 O'CLOCK



Monday---the Official Opening of the Full Christmas Service in Korricks' New York Store

The Official Opening of the complete holiday service in Korricks' New York Store is tomorrow (Monday).

Christmas goods are ready. They are set out in great abundance—beautiful, fresh, inviting. People who shop now will have the satisfaction of making selections at the most auspicious time to secure a choice from the best of everything.

It is only fair to say that market conditions are much different now than in ordinary times, and certain goods cannot be replaced once they are taken.

Korricks', always anxious to serve to the best of their ability, desires to speak plainly on the subject of early shopping.

There are very clear reasons why everyone should make a real effort this year to shop early.

In the first place, the Christmas business is going to be enormous. It will surpass in volume anything ever known.

We are prepared to meet it — BUT notwithstanding the best organized plans, there is certain to be a great deal of congestion in every branch of service unless YOU—the public—help the situation by shopping early—beginning AT ONCE.

Another thing—the very fact that this store has such a plentitude of fine merchandise for gifts—is certain to attract extra thousands to this store. People naturally gravitate toward the point of greatest interest and we believe there will be no other Christmas store like Korricks'.

Postoffice and express authorities ask that Christmas packages be sent early. Deliveries are already uncertain and slow. What will happen when the flood of Christmas packages begins to go out?

If our patrons and the public at large will kindly take these facts into consideration, the Christmas shopping will become easier, much merrier and everybody will enjoy this happy time of the year to a greater extent—by thoughtfully starting at once.